



BC CHAPTER #50



Certified Property Manager®



Accredited Commercial Manager



Accredited Residential Manager®

2009 ADVERTISING & NETWORKING OPPORTUNITIES

| | Golf Tournament | Output Newsletter | Signature Event | One Chapter Luncheon | Website | Full Cost: | Less Discount | Sponsor Total: |
|---|--|---|---|---|--|------------|---------------|--|
| Platinum Sponsor Includes: | 1,300.00 Exclusive Hole sponsor signage Choice of hole Golf foursome Including dinner at reserved table Additional advertising during dinner Company logo on golf cart Full event advertising | 620.00 ¼ page ad In 4 editions annually | 475.00 Display Table and one admission | 350.00 Luncheon Ticket and advertising Exclusive attendance for sponsoring trades only, except the Christmas luncheon, which has an open attendance | Free Ad with logo and link to Sponsor's Website. Home Page Logo & Link | 2,745.00 | 15% | 2,333.25 (GST not Included) |
| Gold Sponsor Includes: | 1,050.00 Exclusive Hole sponsor signage Golf foursome Including Dinner at reserved table Full Event Advertising | 520.00 Border ad in 4 editions annually | 475.00 Advertising at event | 350.00 Exclusive trade attendance for sponsors only Except Christmas which is open and advertising | Free Ad and logo with link to Sponsor's Website. | 2,395.00 | 10% | 2,155.50 (GST not Included) |
| Silver Sponsor Includes: | 850.00 Hole Sponsor Signage Golf foursome Including Dinner Event Advertising | 320.00 Business Card ad in 4 editions annually | 475.00 Advertising at event | 350.00 Exclusive trade attendance for Sponsors, except Christmas and advertising | 100.00 Ad with logo and link to Sponsor's Website. | 2,095.00 | 5% | 1,990.25 (GST not Included) |
| Basic Cost Includes: | 400.00 Hole sponsor signage Event Advertising | 90.00 Business card ad in 1 edition annually | 500.00 Advertising At event | 375.00 Exclusive trade Attendance (except Christmas) & Ads | 130.00 Ad with logo & sponsor's link | | N/A | (GST not included) |

For Information contact Deanna Strange-Chard, Chapter Administrator, at (604) 888-4743, or iremadmin@shaw.ca

IREM BC, CHAPTER 50

ANNUAL SPONSORSHIP DESCRIPTIONS – 2009

- Chapter 50 publishes the **OUTPUT** quarterly. This newsletter is distributed to approximately 200 property and asset managers in British Columbia, as well as to other associations such as BOMA, PAMA, the Real Estate Institute of Canada (REIC) and IREM US head office in Chicago. The most current two issues are presented on the IREM BC website at all times.
- This year the annual **GOLF TOURNAMENT** will be held on May 6, 2009 at Hazelmere Golf Course in South Surrey. This is a fun event which is very well attended. Golfers meet at the golf course for the shot gun at 1:00 pm. After a few hours of golf, we head to the club house for a wonderful BBQ buffet. The prize tickets purchased give each golfer a chance to win fantastic prizes. This event raises money for our designated charity, the BC Children's Hospital Foundation, through prize draw tickets and special events at various holes. Sponsors for this event will be very well recognized through advertising throughout the event as well as in the Output newsletter, website, etc.
- An annual **SIGNATURE EVENT** is held in September. For the past 9 years, it has been combined with a mini-trade show and has been a very successful event. The sponsor's name is published in all correspondence regarding the Signature Event, all notices, Output newsletter, website, advertising, etc. and your support is also recognized at the event. Space is always limited and awarded on a first come, first served basis with the exception of annual sponsors, who are guaranteed a table and location choice.
- Chapter 50 hosts four **CHAPTER LUNCHEON** meetings per year in March, June, October and December. With the exception of December, all lunch meetings are restricted to our members and their guests only; however, the particular lunch sponsor and their guests may attend. The December Christmas Luncheon only has an open invitation. The sponsor's name is published in all correspondence regarding the luncheon, all notices, Output newsletter, website, advertising, etc. and your support is recognized at the luncheon.
- Our **WEBSITE** "www.irembc.ca" is visited by people all over the world. It includes contacts, links, upcoming events, newsletters, employment opportunities and other industry information and updates. Platinum annual sponsors are recognized on the home page with their logo and company website link. The website is continually updated to keep current and add items of interest to our members. All annual sponsors are recognized with their company logo and website link on the "Other Links" page. As a recognized supporter you may wish to have your company logo and link added to our website.